

February 5, 2009 - Basket 5 notes:

- The following items were removed because they were not available in all 4 stores:
 - Jelly (not jam), Smucker's grape (18 oz)
 - Frozen dinner, Stouffer's Salisbury steak w/ mac & cheese (16 oz.)
- We removed rotisserie chicken from the basket because the shopper thought that the Kroger chicken was significantly smaller than the other three, making the products not comparable.
- The 80% lean ground chuck was only available in a bulk package at Meijer.
- The 24 pack of Aquafina water cost \$2.79 at Bigg's, less than the posted price at the store, and significantly less than the same product at other stores. We assume it was rung up incorrectly, as the UPC on the receipt does not match the product. The receipt lists it as "Aquafina 0.5 Liter" and does not indicate the quantity.